



G U R J A R

GUJARATI ASSOCIATION OF NEW ENGLAND



India Heritage Fest 2021 – Sept 12th, 2021

Sampas Pavilion, 160 Pawtucket Blvd, Lowell MA 01854

Sponsorship Levels & Benefits

Expected audience 4000

GRAND SPONSOR \$2000

- Only One sponsor will be awarded this level.
- Main title of the Festival will have the Format
GURJAR Presents India Heritage Fest Sponsored by <GRAND-SPONSOR-NAME>
- All Benefits of GOLD level

GOLD \$1000

- Two On-site, sponsor-provided full-standee banner, printed material display
- A 10x10 booth with 2 chairs & 1 table
- Logo imprinted on all (social media and paper-based) marketing materials, and on Gurjar website till end of the year. Mention in all digital promotions
- Mention on Radio promotion
- Recognition on stage by organizers on the day of the event
- Sponsor invited on stage to address the attendees

SILVER \$500

- One On-site, sponsor-provided full-standee banner, printed material display
- Logo imprinted on social-media (FB, emails) marketing materials.
- Mention on stage by organizers on the day of the event

In addition to the opportunities above, we can offer you the option to customize your sponsorship by creating the ideal package specifically tailored for you/your organization.

- All payments required by August 31st, 2021. Invoices & W9 will be provided upon request.
- Payments must be made by check to *GURJAR* and mailed to 71 Priest Ln, Boxborough, MA 01719