



G U R J A R



GUJARATI ASSOCIATION OF NEW ENGLAND

INDIA HERITAGE FEST –

Sponsorship Levels & Benefits

Expected audience 3000-4000

GRAND SPONSOR \$2000

- Only One sponsor will be awarded this level.
- Main title of the Festival will have the Format
GURJAR Presents India Heritage Fest Sponsored by <GRAND-SPONSOR-NAME>
- All Benefits of GOLD level
- GURJAR will co-pay up to \$100 for any trinkets created specifically for the event which will bear GURJAR and Sponsor's name

GOLD \$1500

- Two On-site full-standee banner, printed material display
- A 10x10 booth with 2 chairs & 1 table
- Logo imprinted on all (social median and paper-based) marketing materials, and on Gurjar website till end of the year. Mention in all digital promotions
- Mention on Radio promotion
- Recognition on stage by organizers on the day of the event
- Sponsor invited on stage to address the attendees

SILVER \$500

- One On-site full-standee banner, printed material display
- Logo imprinted on social-media (FB, emails) marketing materials.
- Mention on stage by organizers on the day of the event

In addition to the opportunities above, we can offer you the option to customize your sponsorship by creating the ideal package specifically tailored for you/your organization.

- All payments required. Invoices & W9 will be provided upon request.
- Payments must be made by check to *GURJAR* and mailed to 5 Maddy Lane, Acton, MA 01720